



PRESS RELEASE

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Finexia Financial successfully acquires Creative Capital

Finexia Financial Group (formerly Mejority Capital) has successfully acquired established boutique commercial lending and advisory business, Creative Capital. The strategic “bolt-on” acquisition provides Finexia an immediate presence in the commercial lending market, whilst broadening the product suite and allowing the business to offer a more complete bespoke service to the combined client base.

The acquisition is expected to provide an immediate increase in revenue and earnings in the current financial year. Commenting on the transaction, Finexia Managing Director Neil Sheather said “Not only have we acquired an earnings accretive complementary business but importantly, Creative’s key principals will be joining the Finexia executive team, bringing with them a wealth of experience in the lending and business banking space.”

Combining the Finexia and Creative businesses is a substantial milestone for the Group in their ambitions to transform into a genuinely diversified financial services provider with a national footprint. The Finexia Group’s product suite includes equities and derivatives trading and advice, corporate advice, commercial lending, licensing and superannuation administration.

Sharing his views on the Finexia deal, Patrick Bell, Director of Creative Capital said “We are delighted to be joining the Finexia Group, leveraging the combined experience of the Group to expand our current product offering and to ultimately enhance the value proposition for our clients.”

In parallel with the integration of the Creative business, Finexia is exploring opportunities in the managed funds sector and is hopeful of announcing more on this opportunity in the coming months.

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Finexia Financial Group is a diversified financial services provider offering a wide range of financial and investment solutions to retail, wholesale institutional clients in Australia and Asia. Experts in equities, derivatives, licensing and commercial lending.

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